

February 20, 2008

Arizona Summit 2008

**eLearning and Collaboration
in the Global Economy**

Greater Arizona eLearning Association

GAZEL 

You will ... Join other Arizona leaders in developing the vision, policies and strategies to position Arizona as a leader in creating, delivering and adopting eLearning and collaboration technologies and services.

The trend in computing and communications is clear - eLearning, conferencing, collaboration, and social networking technologies are the next wave. These technologies are enabling new global relationships and new models for learning that are dramatically changing the way we educate, communicate and conduct business in the Global Economy. eLearning also contributes over 3 billion annually to the Arizona economy.

You will hear keynotes and participate in deliberations to define opportunities for these technologies and services to create 21st Century education, support economic development, train a 21st century workforce, and enable Arizona businesses to be internationally competitive with new tools for global business development, customer relations, collaboration and communication. The summit will also address strategies to support Arizona eLearning enterprises in creating and delivering advanced technologies and services that will increase their share of revenues in the growing eLearning and collaboration market.

Don't miss this important Arizona education, workforce, and economic development event!!

Check It Out

- √ Participate in Strategy and Policy Development Workshops
- √ See the latest innovations in eLearning, collaboration and related technologies and services
- √ Test drive the transformational *One Laptop Per Child* networked XO computers
- √ Network with Arizona eLearning leaders and innovators
- √ Get an update on statewide eLearning related policy, strategy and research initiatives
- √ Hear Keynote addresses from Industry leaders
 - *eLearning and Collaboration in the Global Economy*
 - *Policies and Strategies for adoption of Web 2.0 and Social Networking in Education and the Workplace*
- √ Attend the Arizona Technology Council After5 Reception, Showcase and Networking Event

Strategy & Policy Workshops

- √ eLearning in Arizona Education
- √ eLearning Enterprise Business Development
- √ eLearning and Arizona Workforce Development
- √ eLearning and Collaboration in the Workplace
- √ Arizona eLearning Research

Presented By**In cooperation with**
 Arizona
eLearning
Task Force
February 20, 2008

Summit 8:00 am - 5:00 pm
Reception 5:00 - 7:00 pm - Open To The Public
Mesa Convention Center, Mesa Arizona

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- Arizona Telecommunications and Information Council
- Arizona Small Business Association (ASBA)
- Joint Alliance of Companies Managing Education for Technology
- Arizona Technology In Education Association
- Community Information and Telecommunications Alliance
- Other Business, Education and Government Organizations